

Nurture

Talk

Play

Read

Explore



A Carver Center Partner

Annual Report 2018



Our Mission is to empower parents of infants and toddlers by coaching them -- starting at birth -- how to prepare them for success in school and in their lives beyond.

People are What Drive Our Program

Our Staff:

Our staff is a mix of experienced teachers, almost all Head Start or PreK teachers/associate teachers during the week. They share a genuine enthusiasm for 5 Steps to Five's mission and there is excitement in the classroom as our mothers learn and respond.

Our teachers' energy brings each class to life. Two teachers are assigned to each classroom on Saturdays, with parents and infants in the room together. Executive Director Lisa Field and Associate Director Helen Rice work from home and from our office at the Knapp House Historical Archives in Rye, as well as at the sessions.



Our Families:

Socialization might well be 5 Steps to Five's sixth step. Mothers and children both gain from from being in the classroom each week with their peers. Not only are bonds formed among the new mothers, shared problems encourage discussion and lead to feelings of confidence.

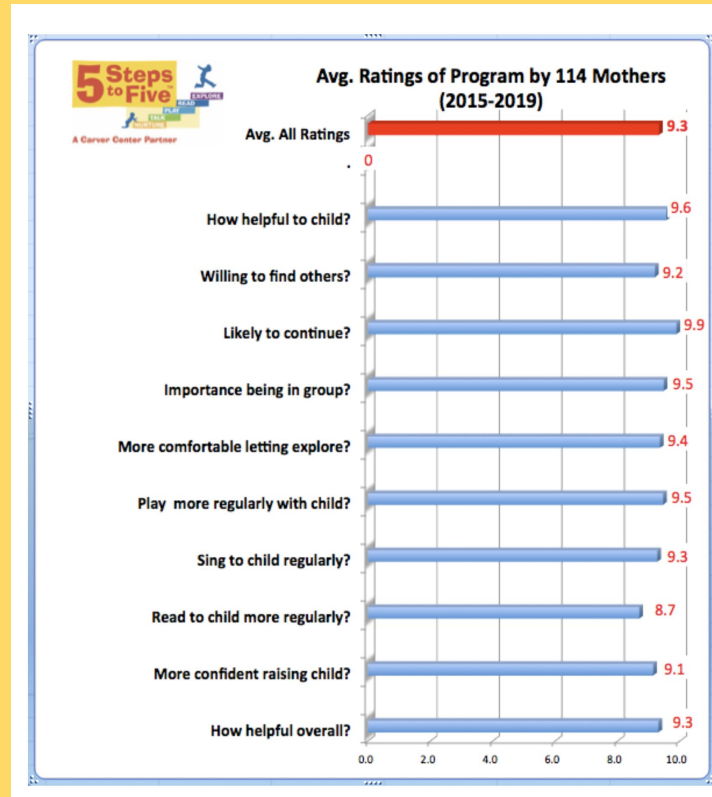
In 2018 we shifted our admission policy to focus primarily on bringing more mothers into Foundation — our class for babies 0-12 months and pregnant women in their third trimester. We want our families to begin classes as close to birth as possible and therefore stopped accepting applicants whose infants were one or two years old.



Attendance

Total Foundation visits in 2018 grew 16% (369 vs. 317 in 2017) while Exploration (children between 12 and 36 months) dropped 8%, as anticipated.

<u>Indiv. Visits</u>	<u>2017</u>	<u>2018</u>	<u>% Chg.</u>
Foundation	317	369	+16%
Exploration	1,137	1,043	-8%
Combined	1,454	1,412	-3%



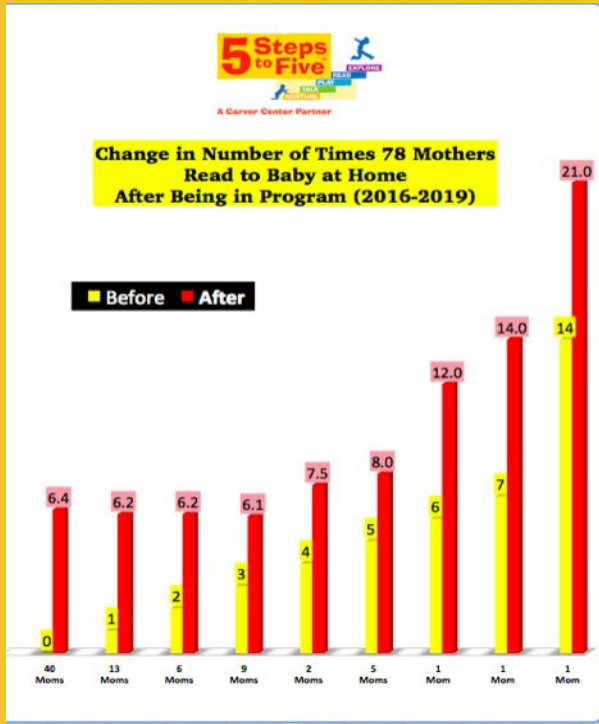
Feedback from the mothers tells us how much impact we're having. We also ask them to rate how the program has affected them. The average of all ratings has been 9.3. Virtually all open-ended answers on why they feel as they do have been positive.

"I learned it is very important to talk, sing, dance, and play with my child; to let my child explore so she becomes independent; to read and show pictures starting at birth."
-Ofelia



Reading & Books

Participant parents reported an average increase in at-home reading of almost five times compared to before joining the program (6.8 times a week from 1.4 times).



Dr. Molly Ness, PHD, a Teacher Educator, University Professor, author, Reading Clinician and Literacy Researcher, is joining our board. With the help of a Junior League of Westchester on the Sound grant, she conducted a literacy initiative and a series of trainings on "Print Referencing" for the staff and families in the program. Volunteers from the Junior League hosted a literacy event and luncheon with the families to celebrate the initiative.

Approximately 700 new books were distributed to the families in the program this year.



Volunteers

5 Steps to Five is fortunate to have the continued support from local professionals who come to the classrooms to share their knowledge. Board members Ann Magalhaes and Susie Zachman are a constant presence in the 5 Steps to Five classrooms.

- **Ann Magalhaes** trained staff and visited classrooms, sharing her Positive Parenting techniques to help families conquer challenges and build a foundation for a more peaceful and positive home.
- **Susie Zachman**, MS, RDN, trained the staff on the importance of modeling healthy eating and encouraging food variety with a focus on snacking, the importance of modeling behavior and food variety.
- **Carrie Berg**, local artist, worked in the classrooms on an art project to make floral arrangements with recycled materials for the 5 Steps to Five fall luncheon.
- **Meghan Stark**, MSPT, DPT is a physical therapist who visited the classrooms to introduce yoga for older groups and the importance of exploration in a safe way for the younger ones.
- **Carolyn Spelman**, MA CCC-SLP, a speech pathologist and friend of one of our teachers, interacted with our families.
- **Ann Mottola** (pictured top), local author, came to classrooms to discuss her children's books based on gardening and worked with the families on a gardening-related craft. **Rye Garden Club** and **Little Garden Club of Rye** donated the three books for all families.



Cofounder Mary Alice Warner (pictured bottom) demonstrates baby massage in the classroom.

Community Partners

Relationships with community organizations have been an added bonus to the families and staff at the Spring Street classrooms, as well as to our Board of Directors.

- In January, **Harvard Business School** alumni met with the Board to conduct a brainstorming session on organization and management succession.
- A **Rye Nature Center** staff member brought animals to the classrooms. The parents and older children learned about how to practice kindness and respect.
- **Open Door Medical Center** came to present its healthcare resources.
- **Milton Elementary School's 4th grade** learned about 5 Steps to Five and decorated onesies. Parents donated diaper bags with baby essentials.
- **Community Gardens Port Chester** and **Alex Payan** set up a gardening plot and introduced gardening opportunities for the families.
- **Director Susie Zachman** took families on a shopping trip to Stop & Shop, demonstrating how to shop healthy on a budget.
- **Rye High School** provided a spring intern **Madeline Johnson**, who helped with administrative items, including raising our online presence.
- **Rye TV** aired a promotional video for 5 Steps to Five, created and produced by **Margot Clark-Junkins** with help from **Paula Fung**, filmed in one of our classrooms, including interviews with staff, founders, and parents. It is now on our website.
- Over the holidays, **Milton's School's Philanthropy Committee** and families donated and wrapped holiday toys for program families. **SPRYE** donated hats and mittens for every child in the program and invited us to share information on our program at their luncheon. A Rye mom, **Colleen Margiloff**, organized a family volunteer day through the organization *The Big Give!* where families donated gifts.
- **Carver Center** provided volunteers for our sibling room and invited us to Carver events, including their Parent U. and Community Baby Shower.



Financial Results:

Calendar 2018 revenues (\$142,071) exceeded expenditures (\$115,236), resulting in \$26,835 being placed in reserve. Fiscal policy calls for a savings reserve equal to an amount approximating two years' operating budgets: \$258,036 (\$115,236 + \$142,800 estimated for 2019). Actual savings as of December 31, 2018, totalled \$268,800.

As has been the case in previous years, donations in 2018 (\$122,024) represented the main source of revenue (86%); grants accounted for 12%.

Revenues:



One of our goals in 2019 is to expand our donation base, especially individuals. A second goal is to seek out new grant opportunities.

Expenditures:



In 2018, 88% of the total expenditures were labor costs. In terms of use, 69.6% of total costs were used for program (\$80,259).

Fall Luncheon



In October, 5 Steps to Five held a luncheon at American Yacht Club to introduce our program to a wider Rye community. The response was overwhelming. Roughly 200 people attended, selling the tickets out in two days. Due to some very generous contributions by luncheon attendees, the event generated an unexpected profit of almost \$24,000. Board members shown from the left below; Susie Zachman, Ann Magalhaes (featuring Emily Hurd and Associate Director Helen Rice.



Board of Directors 2018



Executive Committee

Allen Clark - Co-President
Kent Warner - Co-President
Ann Magalhaes - Vice President
Betsy White - Treasurer
Robin Jovanovich - Secretary

Carolee Brakewood
Rachel Fleming
Emily Hurd
Alan Kelsey
Peter Larr
Ann Magalhaes
Alex Payan
Gretchen Snyder
Arthur Stampleman
Leanne Tormey
Mary Alice Warner
Susie Zachman

Thank You, Donors - 2018



Founders Circle \$10,000+

Eugene and Emily Grant Family Foundation
Mary Alice and Kent Warner
Scott F. Warner
Giovannella and Ted Dunn
The Nickless Family Foundation
The Philip and Lynn Straus Foundation
Two West Foundation

Step 5 \$5,000-\$9,999

Betsy Buttrill White
Olivia and Oskar Lewnowski

Step 4 \$1,000-\$4,999

Ann Haynes and Jack Barry
Whitney and Allen Clark
Suzanne and Rich Clary
Meg Cameron and James Glickenhau
Junior League of Westchester on the Sound
Amanda and Kevin Kavanagh
Katherine Moore
The Pell Family Fund
Joyce and Paul Rheingold
Rye Presbyterian Church Women's Assn.
Susan Warner and Ram Sriram

Step 3 \$500-\$999

Anonymous
Carrie and Kevin Berg
Melissa and Justin Boisseau
Marilee and Roy Bostock
Linda and John Buttrill
Sue and Douglas Destaebl
Rachel and Patrick Fleming
Debby and Svend Hansen
Kristin and Ken Jautz
Robin and Peter Jovanovich
Elizabeth and Tom Kelsey
Little Garden Club of Rye
Suzanne Oppenheimer Philanthropic Fund
Madeleine and Andrew Peron
Dana and Chris Perriello
Rye Garden Club
Lynn and Robert Schwartz
Cynthia Mackay and Arthur Stampleman

Step 2 \$250-\$499

Emily Borell
Alan and Jan Kelsey
Ann and Gus Magalhaes
Deborah and Henry Metzger
Annabel and Tom Monaghan
Helen and Mark Rice
Fiona and Rick Schaupp
Jane Heap and Gregory Smith
Gretchen and Scott Snyder

Step 1 \$100-\$249

Thea and Matt Van Arkel
Margi Arquit
John S. Bowen
Marielle and Robert Bush
Audrey and Patrick Cavanaugh
Caroll Claps
Megan and John Colella
Tracy and Stuart Davies
Abbie Durkin and Michael Durkin
Katie and Scott Falzone
Mary and Walter Flinn
Emily and Paul Fontana
Elizabeth and Rick Gallos
Kathrin Brown and Bill Gedale
Jeannie and Barrie Hedge
Lauren and Spanky Johnson
Sheri and Michael Jordan
Almin and Amela Karamemedovic
Laura and Ted Kelleher
Linda and Robert Kurtz
Cynthia and Jim Kuster
Herbert and Dorothy Lobl
Marilu Peck and Joe Logudic
Linda and Cole Mackay
Julie and Brian Marino
Julia and Terry McCartney
Sarah and Dennis McGill
Pamela and Eugene McGuire
Jen and Vincent Mellet

Step 1 (continued)

Tori and Chris Meyer
Elisabeth Thorington and Stephen Mongillo
Kendra and Patrick Moran
Katie and Matt Pagen
Katie and Julian Radford
Alison and Richard Relyea
Casey and Scott Segal
Jana and Howard Seitz
Amy Seminski
Diane and Ash Shaaban
Christine Siller
Ashley Sproat
Jennifer and Scot Stevens
Leanne Tormey
Daniel O'Day, Jr. Revocable Trust
Tracy Turner
Leah J. Vialut
Caroline and Scott Wallach
Schuyler and Marianne Warner
Elizabeth and Brian Woods
Debbie and Martin Zingg

Thank You, Donors *continued*

Friends - up to \$99

Jessica and Daniel Brierley
Jennifer and Jimmy Christian
Kayla Bird
Vanessa and Bill Bisceglia
Lisa and Rob Field
Chase Finley
Louis Galeano
Maggie Jahn and Stephen Hasselmann
Janine and Patrick Moran
Susan and Brad Parish
Isobel Perry
Claire and Rafael Steinberg
Fiona Strachan
Jane and Carl Valentine
Tracy Wydra
Therese Karl
Mitchell and Ellen Silver



Luncheon Tickets *not previously listed*

Susan Adams	Bob Johnson	Molly Ness
Sally Adler	Jane Heap	Diana Page
Margaret Arquit	Jeannie Hedge	Susan Parish
Kristina Bell	Alexandra Hickey	Jessica Paul
Rosario Benavides	Rosie Hochberg	Anne Pietrafitta
Nieves Blanco	Susan Hynson	Donna Providenti
Lizzy Bommer	Laura Iverson	Erin Pymm
Alice Borghini	Jamie Jensen	Donna Quinn
Carolee Brakewood	Ahna King	Beth Rigert
Diana Marturet Bravo	Nora Kirk	Ana Ripp
Christine Broestl	Roz and Peter Larr	Clara Roman
Pilar Buenahora	Sonali Laschever	Susan Ross
Kelly Burke	Amy Lejuez	Kahleen Rozowsky
Matt Casey	Phoebe Lindsay	Karen Ruddy
Audrey Cavanaugh	Monica Lukes	Kira Ryan
Carmelita Chavez	Deirdre MacDonald	Cheryl Salters
Margot Clark-Junkins	Cynthia Mackay	Fiona Schaupp
Lisa Coash	Sally Masucci	Maura Semprevivo
Adriane DeFeo	Vanessa Mayo	Mimi Shea
Loren Dinger	Jodi McGill	Shannon Smith
Meg DiPerna	Sarah McGill	Kim Stigliano
Lisa Dominici	Annette McLoughlin	Catherine Svodoba
Theresa Dougherty	Tori Meier	Carlo Trotto
Michelle Dudley	Blair Metrailler	Claudia Uribe
Trish Ellis	Molly Meyers	Clarisa Vial
Ilaria St. Florian-Kruijtzter	Rebecca Mooney	Stephanie Vroom
Kim Formon	Deb Morgan	Hilary Ward
Kristine Forsyth	Carola Muller	Jodi Weber
Paula Fung	Jennifer Neren	Sarah Wimmer
		Howard Wolf



VISIT US AT
www.5stepstofive.org

To donate, visit our website or
mail a check to
"5 Steps to Five Inc."
PO Box 923, Rye, NY 10580

To volunteer contact
Executive Director, Lisa Field